

GHIDINI CHOOSES DIAL AND THE DIALux project

An outstanding technological partner for technical lighting design

Brescia, 2nd July 2007 – Yet another step forward towards the development for the company Ghidini Illuminazione which, now more than ever, has its finger on the pulse of innovation and joins forces with DIAL, the German consortium for the development and study of anything as to do with light and also manufacturer of DIALux, the software leader for technical lighting design. Another step in the right direction for Ghidini which is broadening the range of its differentiating factors on the market: an entirely Italian company, one of the few in the sector to have a foundry, internal sand blasting and varnishing units, as well as a technical department for the CAD products design, a laboratory for the EC certification of products and a technical lighting design department. Their impressive and important presence abroad (Ghidini exports its products to no less than 62 countries across the world), and the company's entrance on the market of indoor technical lighting with the exclusive distribution in Italy of the German brand Spittler testify to the strength of Ghidini.

“Ghidini has always combined innovation and research”, explains Roberto Castellotti, Sales and Marketing Director at Ghidini Illuminazione. “We've found our ideal partner in DIAL; they're one of the most renowned manufacturers in the technical lighting design software sector: designers, architects and specifiers who visit our website will soon be able to download the plug-in which allow them to design and visualise the rendering of the projects which use our devices directly, with the highest definition and best technology available and with great ease of use”.

Domenico Prono, Managing Director of Dial Italia comments: “We're absolutely delighted that Ghidini Illuminazione have become our partners, a historical and well-established company whose name is synonymous with quality and innovation; we extend a warm welcome to the company, and we would like to assure them that, as is our tradition, as well as being honoured to be associated with such a prestigious company, we promise to be a true partner to our partners, offering both technical and commercial assistance to Ghidini and to all the professionals associated with the company”.

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GHIDINI ILLUMINAZIONE is a historical and well-established trademark in the outdoor architectural luminaires, with proven know-how in the use of product technologies for working aluminium and technical lighting. Founded in 1978 in Lumezzane (Brescia), Italy, the company is totally controlled by the founding family, and is specialised in the production of solutions for outdoors focusing on every detail and paying attention to the design, with the primary aim of obtaining the best result in terms of light rendering and the enhancement of outdoor environments. The main product lines include recessed, wall lights, bollards, urban poles, spotlights and solutions for street fittings. Ghidini Illuminazione has obtained UNI EN ISO 9002 and UNI EN Iso 14001 certification.

For more information, visit our website: **www.ghidini.it**

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